



Malvasia Myth

Declaration of Principles

The spirit of Malvasia

From the whisper of ancient ports to the terraces that meet the sea, from the amphorae of Byzantium to the cellars of our own time, the name *Malvasia* has journeyed across centuries - a wine, a myth, a bridge between cultures. The *Malvasia Myth*, an initiative of Malvasia productions areas, is born to honor this legacy: to weave together history, culture, and winemaking into one living narrative of beauty and belonging.

The memory of time

Malvasia carries within it the memory of the Mediterranean.

It tells of merchants and knights, of poets and sailors, of islands and lands where vines grew as stories did - spreading roots and verses across civilizations.

We commit to rediscovering and celebrating this ancient lineage.

The culture of encounter

Malvasia is more than a grape; it is a meeting place.

A conversation between lands and peoples, between the art of cultivation and the joy of sharing.

We believe that in every glass of Malvasia lies the essence of dialogue - generous, diverse, and human.

We commit to continuing this dialogue and promoting the cooperation with all Malvasia production areas.

The art of wine

To speak of Malvasia is to speak of craftsmanship. Of sunlight captured in fruit, of patience, tradition, and quiet innovation.

We commit to supporting the art and science that keep Malvasia's many expressions alive - from sweet to dry, from island to mainland, from myth to the present moment.

The community of guardians

We are a community of storytellers, growers, scholars, and dreamers.

Bound by a shared devotion, we join our voices to protect the places, people, and traditions that give Malvasia its soul.

We commit to sustaining the chain of memory and meaning.

The future in balance

The future of Malvasia must be tended with care.

We commit to embracing and supporting the principles of sustainability, respect for the land, and harmony with nature - so that the vineyards that inspire our stories today will continue to breathe tomorrow.

The eternal myth

Malvasia is more than a wine - it is a symbol of the Mediterranean spirit: open, radiant, and resilient.

Through the *Malvasia Myth* initiative we celebrate this timeless myth, inviting the world to taste not only a wine, but a journey through history, culture, and light.

We commit to preserving and enriching the Myth of Malvasia.